

FeasiBuild

# Why I Charge $99 for Lifetime Access

*Instead of $500/month*

PRICING PHILOSOPHY

Made with GAMMA




FeasiBuild

TRAP #1

# The Consultant Ransom

After 30 years in real estate finance, I've watched consultants turn a single decision into a recurring revenue stream for themselves – not for you.

### $15,000 Study Fee

Pay upfront for a feasibility model. One deliverable, one price tag.

### Pay Again to Change

Want to adjust the unit mix? That's another invoice. Every revision costs extra.

### You Own Nothing

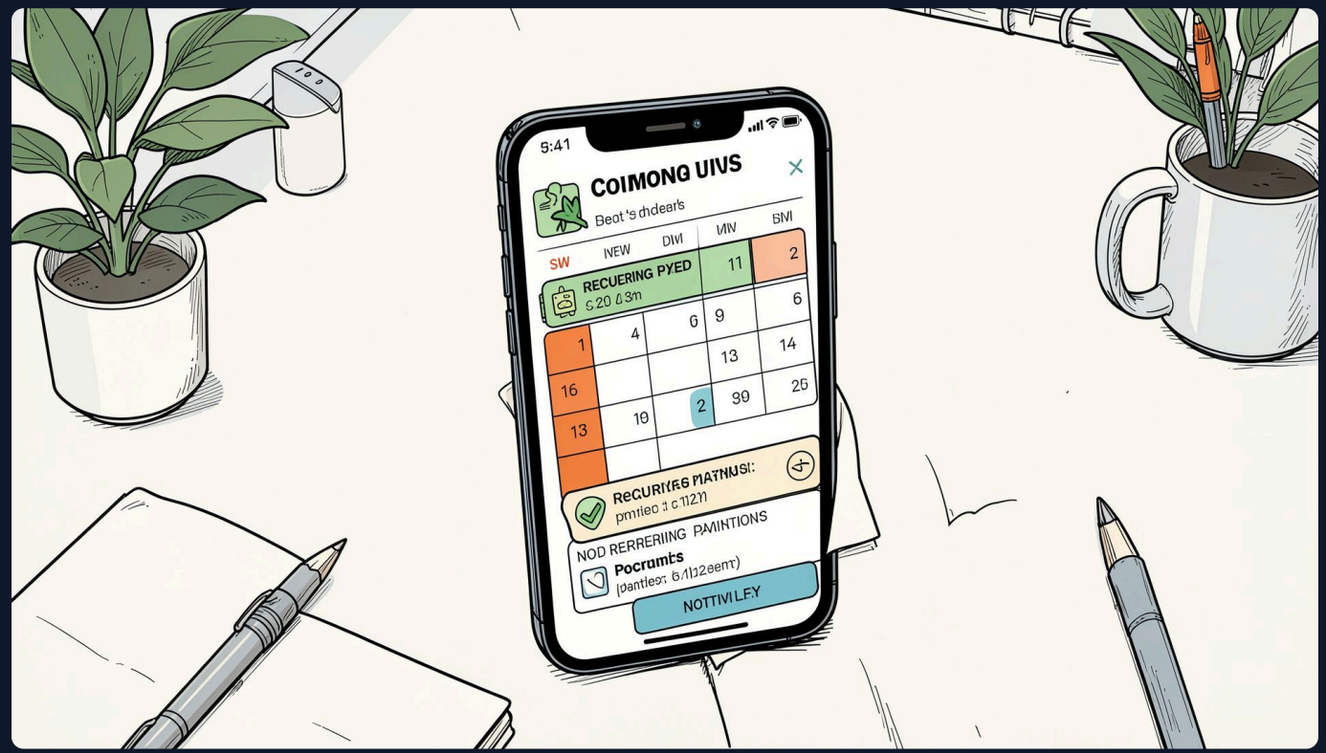
The model lives with them. You're always one change request away from another bill.

Made with GAMMA

FeasiBuild

TRAP #2

# The SaaS Subscription Trap



SaaS companies charge you **every month** just to keep your account open – even if you only run one feasibility model per year.

### $500/month × 12 = $6,000/year

Just to keep the door unlocked. No usage required.

### Dormant months still bill

Skip a quarter? You still paid $1,500 for nothing.

Made with GAMMA

FeasiBuild

THE FEASIBUILD MODEL

# Pay Once. Own the Engine.

No expiration. No renewal reminders. No account suspension for inactivity.

**$99**

### One-Time Fee

Lifetime access to the full AI feasibility engine. No monthly charge. No credit card on file.

**0**

### Monthly Subscriptions

If you don't use the tool for 3 months, you pay nothing. We don't bill you for silence.

**30+**

### Years in the Industry

Built by someone who's been on both sides of the table – and chose to fix it.

Made with GAMMA

FeasiBuild

# You Only Pay When You Build

### Report Credits — Pay Per Export

Need a clean PDF for a lender or investor? Buy credits only when you're ready to export.

### Unlimited Pack — Heavy Users

If you're running models weekly, the Unlimited Pack covers you for a full 12 months.

### Single Report

$49 – one professional PDF export

### 50-Pack

Bulk discount for frequent users

### $2,400 / Year

Unlimited exports. No per-report fees. Set it and forget it.

Made with GAMMA

FeasiBuild

# Zero Rent-Seeking. By Design.

Most tools are designed to make you dependent. FeasiBuild is designed to set you free.

## No Hostage Pricing

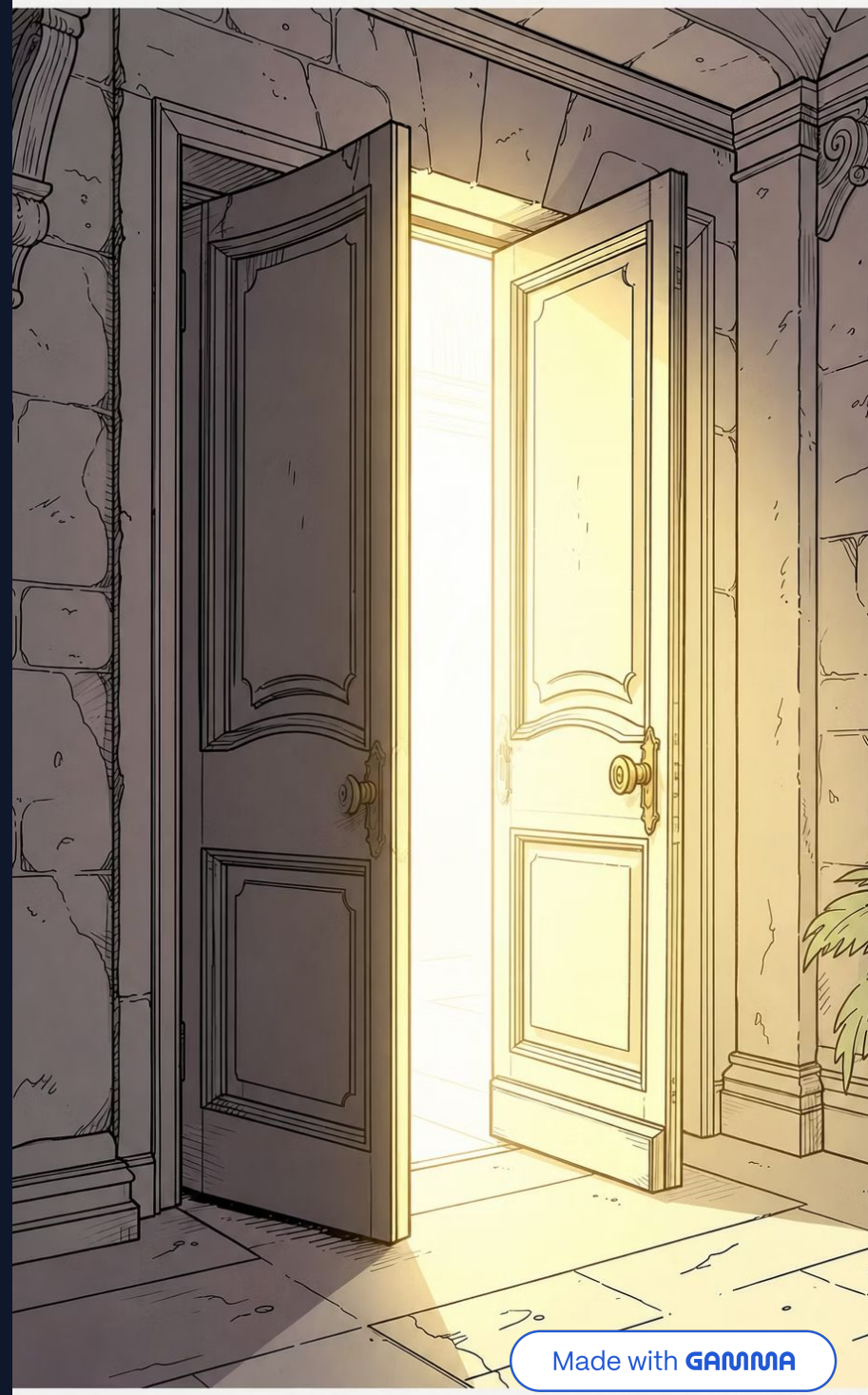
Your models, your data, your access. We don't hold anything back behind a renewal wall.

## Inactivity Costs Nothing

Take 3 months off. Take a year. When you come back, your access is still there.

## Aligned Incentives

We only make money when you're actively building. That's the point.



Made with GAMMA




FeasiBuild

# Stop Paying Rent on Your Own Tools

Try it free. Upgrade when you're ready. No pressure, no countdown timers.

### 🆓 Explorer Tier

Free – explore the platform at zero cost before committing a dollar.

### 🔓 Lifetime Access

From $99 one-time – own the engine forever. No subscription required.

**Try the Free Explorer Tier @ www.feasibuild.app**

Made with GAMMA